

A Message From

CROP'S

— Fresh —

MARKETPLACE

Winter 2022



The Cropper Family (left to right)
Melissa, Connie, John, Chad, and Amanda

To Our Customers and Community:

On behalf of our family (including John, Connie, Chad, Melissa and Amanda Cropper), we extend our warmest wishes to you and yours for a happy, healthy and safe 2022. While we often see you in the store and around our community, we rarely get a chance to discuss our array of new products and services, and to fully express how much we appreciate your support, especially during the COVID-19 pandemic. We want you to know that at Crop's you and your family's health, safety, and welfare are our highest priority. Our family and our dedicated team look forward to continuing to do all we can to meet your grocery and household needs. The understanding and support you have shown us is incredible and heartwarming – **Thank You.**

WITH YOU WHEN IT MATTERS MOST

Being locally owned and family operated allows us to be nimble – quickly responding meaningfully to the continued global health crisis and supply chain issues, as well as specific local challenges. Our goal is to serve you better each day and through our dedicated team we continue to focus on three key areas:

Responding to COVID-19 – We are very grateful to our team for their tireless work under unprecedented circumstances. There are still supply-chain issues impacting our store; however, with the support of our core suppliers and additional product sourcing, we have been able to minimize out of stock conditions as much as possible. We are doing our best and thank you for your understanding. We, as much as our customers, look forward to a return to normal over time.



Continuous innovation - From online shopping and DoorDash deliveries to our new sushi program and custom cake offerings – we are constantly adding services to keep up with your family's changing needs. But some things stay the same – for us that is our commitment to quality. Staying true to our roots, we are proud to maintain a staff of professional butchers who cut meat daily to provide the freshest product possible. With expert knowledge and custom cuts, we are proud to be a destination for quality meat in Chester County.



Supporting our community– We believe part of being a good business is being a good neighbor, so we strive to give back to our community whenever possible. This past year we are especially proud of our work supporting local food pantries (Honey Brook food pantry and Lord's Pantry of Downingtown) in the fight to end food insecurity in our area and with A-Haven, a local nonprofit providing grief support for youth and their families. We also continue to promote many national charities in our store such as the American Cancer Society and its Relay for Life, and Toys for Tots.



LEGAL BATTLE UPDATE: *A win-win solution*

We know many of our East Brandywine Township customers are interested in the continued development of our great community; and as such may be interested to learn more about a recent milestone development in an ongoing legal matter concerning our shopping center and the township. Here's a brief overview of the latest developments, which our family agrees is a win-win solution for all parties involved as well as township taxpayers.

East Brandywine Township and the Brandywine Shopping Center's owners, after years of hard-fought negotiations, and millions of dollars spent on legal fees, recently signed a formal Settlement Agreement ([LINK TO SIGNED 12/16/21 AGREEMENT PDF HERE](#)), that: 1) effectively resolves the numerous outstanding lawsuits (in state and federal courts) pending against the Township; 2) rescinds the illegal eminent domain proceeding of shopping center easements that would have adversely impacted storm water and traffic management at the shopping center, for the benefit of a private developer; 3) permits a compliant new residential development for a portion of the site tied up in litigation to go forward; 4) and saves the Township and its taxpayers an estimated \$6.6 million in damages. Because of the settlement, those damages have been waived, along with withdrawing all lawsuits against the township. **If you would like to learn more, contact your elected officials at ebrandywine.org.**

The Cropper Family is proud of our nearly 70-year heritage of delivering outstanding grocery services and community support to the Downingtown area. From our modest beginnings as a meat market in Guthriesville to our growth into a full-service neighborhood grocer – we look forward to continuing to serve you and your family as our area grows.

Thank you again for your support,

Sincerely,

John, Connie, Chad, Melissa, and Amanda Cropper

